

PORTFOLIO

Boston Properties |

► **PROJECT NAME**
Marketing Suite
111 Huntington Avenue
Boston, MA

► **CONTRACT AMOUNT**
\$500,000

The real estate investment trust Boston Properties built and developed 111 Huntington Avenue in 2002 as the newest skyscraper in the city's bustling Prudential Center complex. But after several years, they decided to demolish a large bank of restrooms just off the main lobby and convert them to a different use.

► **A HIGH-END SPACE FOR PRESENTATIONS**

Boston Properties created a marketing suite where the BP Leasing Department could conduct presentations for potential clients. The center of space houses a large model of the entire building complex to draw people in.

The suite features many high-end finishes, including granite, glass, curved soffits, fabric panels, and



custom casework and millwork. The oblong space guides potential clients past the model and into a conference room in the rear, outfitted with large plasma-screen TVs, where members of the Leasing Department can hold meetings.

EYE-CATCHING | The center of the space houses a large model of the entire building complex to draw people in.